



RAM SAKAL SINGH SCIENCE COLLEGE

SITAMARHI

(A CONSTITUENT UNIT OF B. R. A. BIHAR UNIVERSITY, MUZAFFARPUR)

Website : www.rsssc.org, Email : rsss_sitamarhi@rediffmail.com

Ref. No.

Date :

Number of students undertaking project work (for latest completed academic year)				
Department o BBA				
Sr.No.	Name oF students	Title o Project work	Place	Duration
1	Ashish Kumar	Working capital management at PEPSICO	Muzaarpur	45 dys
2	Mirtunjay kumar	Working capital management in Stte ank o India	Muzaarpur	45 dys
3	Kishori Kumari	Study o recruitment and selection policy in IDBI - edral lie Insurance Co. Ltd.	Muzaarpur	45 dys
4	Rajnish kumar	A study on the level of customer satsaction towards AMAZONE in Muzaarpur city	Muzaarpur	45 dys
5	Sangita Sharma	Amul Dairy	Muzaarpur	45 dys
6	Niraj Kumar jha	A study on Consumer behavior on Sur Excel Detergent Powder in Muzaarpur city	Muzaarpur	45 dys
7	Sonal Priya	Marketing strategies of LAKME	Muzaarpur	45 dys
8	Satyam kumar	Measuring o Customer satsaction and avqilability o several stus at the web portal o flipkart	Muzaarpur	45 dys
9	Rishabh shahi	Recruitment and selection in steel authority o India	Muzaarpur	45 dys
10	Palak Priya	Recruit and selection process in TOYODA GOSAI	Muzaarpur	45 dys
11	Aayup Kumar	A study on Consumer's perception towards HONDA ACTIVA	Muzaarpur	45 dys
12	Swati Kumari Sehgal	Recruitment and selection practices ar BIG BAZAAR	Muzaarpur	45 dys
13	Shalini Kumari	HR Practices followedby ITC	Muzaarpur	45 dys
14	Sakshi Kumari	Performance appraisal system and its effectiveness in an Organisation	Muzaarpur	45 dys
15	Sachin Kumar	A comparative study on Himalaya Cosmetic Project in Muzaffarpur	Muzaarpur	45 dys
16	Mrinal	A Comperative study of customer satisfaction towards the soft drink with special reference to pepsi and coca cola	Muzaarpur	45 dys
17	Sudhahnshu Kumar	The comperision between LG and Samsung in satsfaction and awareness	Muzaarpur	45 dys

A
PROJECT REPORT
ON

**“STUDY OF RECRUITMENT & SELECTION POLICY IN IDBI
FEDERAL LIFE INSURANCE CO. LTD.”**

**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF
DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION (BBA)**

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE
MR. DEEPAK KUMAR
Resource Person
Dept. of BBA



SUBMITTED BY
KISHORI KUMARI
BBA VIth SEMESTER
Roll No. – 2030107
Reg. No.- 19BWVGBA007/19
Session – 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE, SITAMARHI

Deptt. Of BBA



RAM SAKAL SINGH SCIENCE COLLEGE

SITAMARHI

(A CONSTITUENT UNIT OF B. R. A. BIHAR UNIVERSITY, MUZAFFARPUR)

Website : www.rsssc.org, Email : rsss_sitamarhi@rediffmail.com)

R.S.S.Sc College, Sitamarhi (A constituent unit of B.R.A. Bihar University) Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "STUDY OF RECRUITMENT & SELECTION POLICY IN IDBI FEDERAL LIFE INSURANCE CO. LTD" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "KISHORI KUMARI" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

(Mr. Deepak Kumar)

Resource Person

Dept. of BBA

A
PROJECT REPORT
ON
COMPANY VISIT
AT
AMUL DAIRY

SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF DEGREE OF BACHELOR IN BUSINESS
ADMINISTRATION (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR

PROJECT GUIDE

MR. DEEPAK KUMAR

Resource Person

Dept.of BBA



SUBMITTED BY

SANGITA SHARMA

BBA VIth SEMESTER

Roll No. – 2030115

Reg.No-19BWVGBA017/19

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. Of BBA



RAM SAKAL SINGH

R.S.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "Amul Dairy" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "SANGITA SHARMA" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Deepak Kumar)

Resource Person
Dept. of BBA

A PROJECT REPORT
ON
RECRUITMENT AND SELECTION IN STEEL AUTHORITY OF INDIA
LIMITED



**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF DEGREE OF
BACHELOR IN BUSINESS ADMINISTRATION (BBA)**

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. DEEPAK KUMAR

Resource Person

Dept.of BBA



SUBMITTED BY

RISHABH SHAHI

BBA VIth SEMESTER

Roll No. – 2030108

Reg.No-19BWVGBA008/19

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. Of BBA

R.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "RECRUITMENT AND SELECTION IN STEEL AUTHORITY OF INDIA LIMITED" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "RISHABH SHAHI" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr. Deepak Kumar)

Resource Person

Dept. of BBA

A
Project report
on
Recruitment & selection process
In



SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF DEGREE OF
BACHELOR IN BUSINESS ADMINISTRATION (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. DEEPAK KUMAR

Resource Person

Dept. of BBA



SUBMITTED BY

PALAK PRIYA

BBA VIth SEMESTER

Roll No. – 2030118

Reg.No-19BWVGBA021/19

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE, SITAMARHI

Deptt. Of BBA


R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "Recruitment & selection process" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "PALAK PRIYA" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Deepak Kumar)
Resource Person
Dept. of BBA

**A PROJECT REPORT
ON
RECRUITMENT & SELECTION PRACTICES
AT BIG BAZAAR**



**SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF DEGREE OF BACHELOR IN BUSINESS
ADMINISTRATION (BBA)**

**BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR**

PROJECT GUIDE
MR. DEEPAK KUMAR
Resource Person
Dept.of BBA



SUBMITTED BY
SWATI KUMARI SEHGAL
BBA VIth SEMESTER
Roll No. – 2030102
Reg. No.- 19BWVGBA002/19
Session – 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

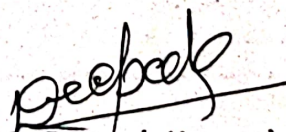
R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "RECRUITMENT & SELECTION PRACTICES AT BIG BAZAAR" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "SWATI KUMARI SEHGAL" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Deepak Kumar)
Resource Person
Dept. of BBA

A PROJECT REPORT
ON

HR PRACTICES FOLLOWED BY ITC
(Imperial Tobacco India Ltd.)



**SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF DEGREE OF BACHELOR IN BUSINESS
ADMINISTRATION (BBA)**

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR

PROJECT GUIDE
MR. DEEPAK KUMAR
Resource Person
Dept. of BBA



SUBMITTED BY
SHALINI KUMARI
BBA VIth SEMESTER
Roll No. – 2030101
Reg. No.- 19BWVGBA001/19
Session - 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. of BBA

R.S.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

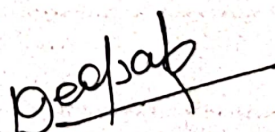
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "HR PRACTICES FOLLOWED BY ITC(Imperial Tobacco India Ltd.)" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "SHALINI KUMARI" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Deepak Kumar)
Resource Person
Dept. of BBA

**A PROJECT REPORT
ON
PERFORMANCE APPRAISAL SYSTEM
&
ITS EFFECTIVENESS IN AN ORGANIZATION**



**SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF DEGREE OF BACHELOR IN BUSINESS
ADMINISTRATION (BBA)**

**BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR**

**PROJECT GUIDE
MR. DEEPAK KUMAR
Resource Person
Deptt. of BBA**



**SUBMITTED BY
SAKSHI KUMARI
BBA VIth SEMESTER
Roll No. – 2030105
Reg. No.- 19BWVGBA005/19
Session-2019-2022**

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. Of BBA


R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "Performance Appraisal System & its Effectiveness in an Organization" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "SAKSHI KUMARI" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Deepak Kumar)
Resource Person
Dept. of BBA

FIELD STUDY REPORT

On

“The comparison between LG and Samsung in Satisfaction and awareness”

Towards partial fulfillment of Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. AMITABH PANDEY

Resource Person

Dept.of BBA



SUBMITTED BY

SUDHAHNSHU KUMAR

BBA VIth SEMESTER

Roll No. – 2030112

Reg. No.- 19BWVGBA012/2017

Session- 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

DECLARATION

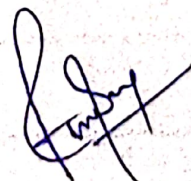
R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled “**The comparison between LG and Samsung in Satisfaction and awareness**” which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by “**SUDHAHNSHU KUMAR**” under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr. Amitabh Pandey)

Resource Person

Dept. of BBA

**A PROJECT REPORT
ON
“A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARDS
THE SOFT DRINK WITH SPECIAL REFERENCE TO PEPSI AND COCA-
COLA”**



Towards partial fulfillment of
Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR

PROJECT GUIDE
MR. AMITABH PANDEY
Resource Person
Dept. of BBA



SUBMITTED BY
MRINAL
BBA VIth SEMESTER
Roll No. – 19065
Reg. No.- 1329/18
Session – 2018-2021

SESSION – 2019-2022

R.S.S. SCIENCE COLLEGE, SITAMARHI
Deptt. of BBA

R.S.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

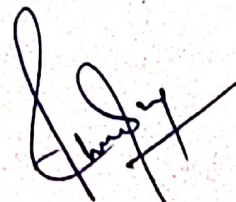
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARDS THE SOFT DRINK WITH SPECIAL REFERENCE TO PEPSI AND COCA-COLA" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "MRINAL" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr.Amitabh Pandey)

Resource Person

Dept.of BBA

FIELD STUDY REPORT

On

“A Comparative study on Himalaya Cosmetic Product in Muzaffarpur”



Towards partial fulfillment of Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. AMITABH PANDEY

Resource Person

Dept.of BBA



SUBMITTED BY

SACHIN KUMAR

BBA VIth SEMESTER

Roll No. – 2030119

Reg. No.- 19BWVGBA023/19

Session- 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

R.S.S.Sc College, Sitamarhi

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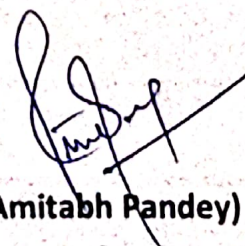
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "**A Comparative study on Himalaya Cosmetic Product in Muzaffarpur**" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "**SACHIN KUMAR**" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr.Amitabh Pandey)

Resource Person

Dept.of BBA

A PROJECT REPORT

On

“A Study on Consumer’s Perception towards Honda Activa in Muzaffarpur City”



Towards partial fulfillment of Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. AMITABH PANDEY

Resource Person

Dept.of BBA



SUBMITTED BY

AAYUP KUMAR

BBA VIth SEMESTER

Roll No. – 2030106

Reg. No.- 19BWVGBA006/19

Session- 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

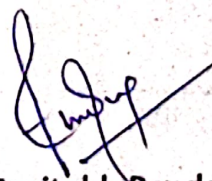
R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled “A Study on Consumer’s Perception towards Honda Activa in Muzaffarpur City” which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session(2019-22) is the result of the original research work completed by “AAYUP KUMAR” under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr.Amitabh Pandey)

Resource Person

Dept.of BBA

A PROJECT REPORT

On

“Measuring of Customer Satisfaction and Availability of Several Stuffs at the Web Portal of Flipkart”

Flipkart



Towards partial fulfillment of
Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR

PROJECT GUIDE

MR. AMITABH PANDEY
Resource Person
Dept. of BBA



SUBMITTED BY

SATYAM KUMAR
BBA VIth SEMESTER
Roll No. – 2030104
Reg. No.- 19BWVGBA004/19
Session -2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. of BBA

R.S.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

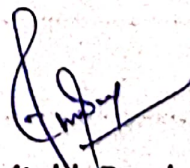
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled **“Measuring of Customer Satisfaction and Availability of Several Stuffs at the Web Portal of Flipkart”** which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by **“SATYAM KUMAR”** under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr. Amitabh Pandey)

Resource Person

Dept. of BBA

A PROJECT REPORT

On

**“A Study on the level of Customer Satisfaction
towards AMAZON in Muzaffarpur City”**



**Towards partial fulfillment of
Bachelor of Business Administration (BBA)**

**BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR**

PROJECT GUIDE

MR.AMITABH PANDEY

Resource Person

Dept.of BBA



SUBMITTED BY

RAJANISH KUMAR

BBA VIth SEMESTER

Roll No. – 2030124

Reg. No.- 19BWVGBA029/19

Session – 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF THE HISTORY OF ARTS

THE HISTORY OF ARTS AND ARCHITECTURE

1984

1984

THE HISTORY OF ARTS AND ARCHITECTURE

The History of Arts and Architecture is a journal of the Department of the History of Arts and Architecture, The University of Chicago. It is published annually in the fall. The journal is devoted to the history of art and architecture, and to the history of the history of art and architecture. It is a journal of the Department of the History of Arts and Architecture, The University of Chicago. It is published annually in the fall. The journal is devoted to the history of art and architecture, and to the history of the history of art and architecture.

THE HISTORY OF ARTS AND ARCHITECTURE

A
Project Report
on

“Marketing strategies of LAKME”

LAKMÉ

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF
DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. AMITABH PANDEY

(Resource Person

Dept.of BBA)



SUBMITTED BY

SONAL PRIYA

BBA VIth SEMESTER

Roll No. – 2030110

Reg. No.- 19BWVGBA010/19

Session- 2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. Of BBA

R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled "**Marketing strategies of LAKME**" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "**SONAL PRIYA**" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.



(Mr.Amitabh Pandey)

Resource Person

Dept.of BBA

A PROJECT REPORT

On

“A Study on Consumer Behavior on Surf Excel Detergent Powder In Muzaffarpur City”



Towards partial fulfillment of

Bachelor of Business Administration (BBA)

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY,
MUZAFFARPUR

PROJECT GUIDE

MR.AMITABH PANDEY

Resource Person

Dept.of BBA



SUBMITTED BY

NIRAJ KUMAR JHA

BBA VIth SEMESTER

Roll No. – 2030111

Reg. No.- 19BWVGBA011/19

Session -2019-2022

SESSION – 2019-2022

R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt.of BBA

R.S.S.Sc College, Sitamarhi

(A constituent unit of B.R.A. Bihar University)

Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

Dated: -

GUIDE-CERTIFICATE

This is to certify that the Project Report entitled “A Study on Consumer Behavior on Surf Excel Detergent Powder In Muzaffarpur City” which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by “NIRAJ KUMAR JHA” under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

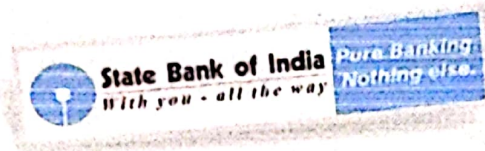


(Mr.Amitabh Pandey)

Resource Person

Dept.of BBA

**A PROJECT REPORT
ON
WORKING CAPITAL MANAGEMENT
IN STATE BANK OF INDIA**



**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF DEGREE OF
BACHELOR IN BUSINESS ADMINISTRATION (BBA)**

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. RAMAYAN KUMAR
Resource Person
Dept.of BBA



SUBMITTED BY

MIRTUNJAY KUMAR
BBA VIth SEMESTER
Roll No. – 2030103
Reg. No.- 19BWVGBA003/19
Session - 2019-2022

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R.S.S.SCIENCE COLLEGE,SITAMARHI

Deptt. Of BBA


R.S.S.Sc College, Sitamarhi
(A constituent unit of B.R.A. Bihar University)
Dept. of Bachelor in Business Administration (B.B.A.)

Ref. No: -

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This is to certify that the Project Report entitled "WORKING CAPITAL MANAGEMENT IN STATE BANK OF INDIA" which is being submitted here with for the award of Bachelor Of Business Administration of BRA Bihar University in the session (2019-22) is the result of the original research work completed by "MIRTUNJAY KUMAR" under my supervision and guidance and to the best of my knowledge and belief the work embodied in this Project Report has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.


(Mr. Ramayan Kumar)
Resource Person
Dept. of BBA

A PROJECT REPORT
ON
WORKING CAPITAL MANAGEMENT



PEPSICO

**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF DEGREE OF
BACHELOR IN BUSINESS ADMINISTRATION (BBA)**

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

PROJECT GUIDE

MR. RAMAYAN KUMAR

Resource Person

Dept.of BBA



SUBMITTED BY

ASHISH KUMAR

BBA VIth SEMESTER

Roll No. – 2030116

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(Mr. Ramayan Kumar)
Resource Person
Dept. of BBA